



Thank you for your interest in Today College Tour! Today College Tour presents groundbreaking programming developed by nationally distinguished university mental health and higher education professionals to build community and preempt preventable campus tragedy. Our non-profit programming engages campus communities in sustained dialogue about campus communication and pertinent mental health issues. Find enclosed a number of items that describe our programming in further detail.

- Today College Tour Brochure
- "Today" DVD Introduction
- A Today Tag sample (Today Tags come custom-made in your school colors)
- Today College Tour Programming Menu

Today College Tour programming is uniquely flexible to enable individualized relevance to each campus we visit. In order to reach students where they are and in a language they can relate to, Today College Tour maximizes peer education both on campus through Today Tags, and online through peer collaboration software. Detailed information including video introductions to Today College Tour, and a thorough FAQ section are available for review at <http://www.TodayCollegeTour.org>.

We look forward to developing a plan that best meets your campuses' needs. Please contact us with any questions you may have. We look forward to working with you!

Warm regards,

Today College Tour Team  
Dr. Sean Sullivan  
Executive Director  
Today College Tour, Inc.

## TODAY COLLEGE TOUR PROGRAMMING MENU

As a non-profit organization Today College Tour makes every effort to work within partner budgets. PACKAGE A and PACKAGE B listed below may be purchased individually for \$4,500 and \$3,500 respectively. Alternatively, our CONNECTED CAMPUS PACKAGE C includes all elements of PACKAGE A and PACKAGE B combined at a discounted price of \$7,000.

### PACKAGE A

#### "TODAY" STAGE PRODUCTION

A Today College Tour psychologist and a host-campus student cast of six to twelve enrolled students produce and perform the first ever peer-collaborated (WikiScripted) touring stage theatre production, "Today," on your campus. "Today" was developed by mental health professionals to entertain and educate campus communities about campus mental health issues and to preempt preventable campus tragedy while shifting the resource burden from over-extended campuses to Today College Tour's professional staff. The "Today" production takes place on your campus on a psychotherapy office stage set where your students perform condensed psychotherapy vignettes that deal with student and life issues **alongside a Today College Tour psychologist**. To engage your entire campus community, any member of your campus community may log in to Today College Tour's online peer-collaboration tool to edit or craft "Today" vignettes prior to "Today" performances. The condensed psychotherapy vignettes are one important component of the acclaimed "Today" production.

#### Includes:

- Production of a "Today" performance by host-campus enrolled students alongside a Today College Tour Psychologist
- "Today" script placed on peer-collaboration (WikiScript) platform for access and editing by campus community (optional)
- Training of "Today" cast by Today College Tour in empathic communication and identifying at-risk peers
- Experiential audience program before and after "Today" performance facilitated by a Today College Tour psychologist.
- Direct to student promotion of "Today" on campus and through Facebook.com
- Evaluation of program impact including collection of audience feedback
- Program results presented to host campus by Today College Tour Staff

*\*See "Programming Timeline" for additional detail*

## PACKAGE B

### TODAY TAGS INITIATIVE

Today College Tour presents the Today Tags Initiative to train students in peer education around a variety of student-centric and mental health related issues and to develop peer-to-peer connectivity. Your campus will receive at least 1000 Today Tags for distribution to and education of students. Today Tags are 'Live-Strong' styled bands personalized to match the host-campus' school colors. Today Tags, oftentimes tied to book bags or worn by students as bracelets or anklets, come to represent tangible invitations to conversation about topics of interest to whoever is wearing a Today Tag. A Today Tag represents an issue, idea, topic, or personal frustration that a student thinks is important and breaks the barrier to communicating with other students about important issues on campus. Today College Tour mental health professionals train your peer educators and provide the structure and mechanism to spread the Today Tags Initiative throughout campus. The Today Tags Initiative engages your campus community in empathic communication and promotes awareness of risk factors.

Includes:

- Implementation of Today Tags Initiative on campus by Today College Tour staff psychologist and your peer educators
- Provision and distribution of a minimum of 1,000 Today Tags
- Training of Today Tag Organizers (your student peer educators) by Today College Tour staff
- Provision of Today Tags Initiative Handbook and distribution / support materials
- Integration of programming with campus-selected content. Integration with campus is coordinated between a Today College Tour psychologist and your campus counseling center. Integration is typically a coordinated extension of planned campus programming or outreach events such as:
  - Suicide Awareness and Prevention
  - Alcohol / Substance Abuse Awareness
  - Identifying at Risk Students
  - Eating Disorders Awareness
  - Sexual Assault and Violence Awareness
  - Mental Health Awareness
  - Psychotherapy Group Development
  - Wall Writing
  - Take back the Night
  - Festivals, etc.

*\*See "Today Tags Initiative Handbook" at <http://www.TodayCollegeTour.org> for additional detail*

## **PACKAGE C**

### **TODAY COLLEGE TOUR CONNECTED CAMPUS**

Today College Tour implements both PACKAGE A and PACKAGE B in one semester or in two consecutive semesters.

All elements of both the Today Tags Initiative and “Today” Stage Production (described above) are provided by Today College Tour. Today College Tour and the student cast of “Today” implements the Today Tags Initiative on campus in this complete offering targeting the preemption preventable of campus tragedy. This programming package may be implemented in one semester, or in consecutive semesters to create a yearlong programming experience.

## **PACKAGE D**

### **TODAY COLLEGE TOUR TRAINING**

*\*Available only as an extension of PACKAGE C*

A Today College Tour psychologist trains campus administrators to implement Today College Tour programming on campus annually. Training enables a campus to produce the acclaimed stage theatre production “Today” and implement the Today Tags Initiative utilizing campus-based resources, on an ongoing basis. Please inquire for pricing.

## **ADDITIONAL OPTIONS**

- Additional “Today” performances (consecutive days) \$1,000
- Additional Today Tags (per 1000) \$ 500
- Peer Collaboration Software (WikiScript) \$1,000
  - Campus-wide access to WikiScripting “today” on Wiki-based peer collaboration software platform. WikiScripting enables the entire campus community to participate in drafting and editing “today” script vignettes.

*\*For Today College Tour programming options A, B, or C, a Student Director or Student Leader and confirmed performance dates (when applicable) must be identified prior to confirmation. Additional travel expenses will be billed for “Today” performances only\**

## TODAY COLLEGE TOUR DIRECTORS AND ADVISORS

**Keith Light**, Ed.D., Associate Director of Admission at Brown University, has spent 22 years in higher education advising student from a range of positions held at Stanford University, Harvard University, Princeton University, and Brown University, including a service as an Assistant Dean of Freshmen at Harvard University. Keith also spent a year as director of guidance at a London high school. Keith received an undergraduate degree from Stanford University and a Doctorate in Higher Education Administration from Harvard University.

**Scott Strader**, Ph.D., Director, Eckerd College Counseling Services. Scott obtained his Ph.D. in Counseling Psychology from Ball State University in Muncie, Indiana. He has been licensed as a psychologist in Florida since 1995. His pre-doctoral internship was completed at the Ball State University Counseling and Psychological Services Center. He received his BA degree in psychology from Earlham College in Richmond, Indiana and his master's degree in Counseling Psychology from Western Michigan University. He has worked extensively in community mental health settings with clients of all ages. His clinical interests include solutions-focused psychotherapy, working with gay / lesbian / bisexual / transgender / questioning individuals, multicultural psychology, and outcome measurements in psychotherapy.

**George Slavich**, Ph.D., is a Society in Science: Branco Weiss Fellow and an NIMH Postdoctoral Fellow in Psychology and Medicine in the Department of Psychiatry at the University of California, San Francisco. He completed undergraduate and graduate coursework in psychology and communication at Stanford University, and received his Ph.D. in clinical psychology from the University of Oregon. He was subsequently a clinical psychology intern at McLean Hospital and a clinical fellow in the Department of Psychiatry at Harvard Medical School. In 2004 he became the first recipient of the coveted Albert Bandura Graduate Research Award. Dr. Slavich serves also as Today College Tour's Director of Research.

**Wayne Ehrisman**, Ph.D., Clinical Professor, Department of Psychiatry, UTHSCSA, and Chief Psychologist, Southwest Mental Health Center. Dr. Ehrisman's major professional teaching activities are in the areas of psychodynamic psychotherapy, psychodiagnostics and psychopathology - with adults and children. He has special interests in the application of contemporary psychoanalytic theory to the diagnosis and treatment of a broad range of disorders, and in inpatient psychiatric treatment of children. Dr. Ehrisman is a Diplomate in Clinical Psychology of the American Board of Professional Psychology.

## TODAY COLLEGE TOUR DIRECTORS AND ADVISORS, Cont'

**Jarrod Reisweber**, Psy.D., is a postdoctoral fellow at the Psychopathology Research Unit in the Department of Psychiatry at the University of Pennsylvania, supervised by Aaron Beck, M.D. As a lead researcher in an American Council of Education sponsored project that investigated the impact of a cultural awareness curriculum on international and national students at James Madison University, Dr. Reisweber worked extensively on systemic interventions targeting high school and college students. Dr. Reisweber is also a published author on consultation and an international presenter on topics that include anger reduction and suicide prevention programs in schools. Dr. Reisweber serves as Today College Tour's Co-Director of Research.

**Virginia Garay**, M.D., is currently completing fellowship training in Psychiatry at University of Texas Health Science Center of San Antonio. Dr. Garay is a graduate of University of Miami School of Medicine and was Chief Resident at University of Texas Health Science Center of San Antonio. In addition to her extensive work with the underserved, Dr. Garay has a true love for clinical work, teaching and research. Dr. Garay's clinical work has been widely honored by colleagues and staff. Dr. Garay looks forward to continuing her career on the faculty at University of Texas Health Science Center Psychiatry Department.

**Christopher Cutter**, Ph.D., is a Postdoctoral Fellow at the Yale School of Medicine. Dr. Cutter completed a prestigious clinical psychology internship at McLean Hospital. He has also been a clinical fellow in the Department of Psychiatry at Harvard Medical School. Dr. Cutter currently serves as an MRU Component Director, Department of Internal Medicine, at the Yale School of Medicine, as well as President, APA Division 12, Section 10.

**Sean Sullivan**, Psy.D., is the Executive Director of Today College Tour. Dr. Sullivan received an undergraduate degree from Harvard University. He subsequently focused his doctoral coursework in clinical psychology on the application of process and outcome research in psychotherapy as well as on the application of technology to psychological intervention. Dr. Sullivan oversaw the operation and exit of two internet-based companies prior to completing a residency in clinical psychology at the University of Texas Health Sciences Center, Department of Psychiatry. He has served on the Board of Directors of the American Psychological Association's Society of Clinical Psychology, and is a Past-President of the Society's Early Career Psychologists. Dr. Sullivan has also practiced extensively in university counseling center settings.